

2 Loud crew

COMEDY SHOW

**Bringing Laughter, Fashion, Food, Sneakers, and
Elevations to Stand Up Comedy**

2024 PARTNERSHIP CAPABILITIES DECK



Time to get Loud!

At the 2 Loud Comedy Show, we believe that laughter transcends barriers and unites diverse voices. Our mission is to amplify those voices, pushing the boundaries of conventional comedy and offering a platform where innovation meets humor.

Located in the heart of Los Angeles, we aim to provide a space where artists can explore, audiences can engage, and together, we can redefine the comedy landscape. We are committed to representing the myriad of stories that make LA unique, ensuring every show is an experience. Because in a world of noise, we choose to be louder in our pursuit of laughter.

MEET THE 2 LOUD CREW

CHASE ANTHONY(HOST)

Chase Anthony is a hilarious comedian known for his sharp social commentary and unique take on everyday situations. His comedy is thought-provoking and side-splitting.



PRECIOUS HALL

Precious Hall is a rising star in the comedy world, celebrated for her dynamic humor and fearless approach to tackling various topics. She's a fresh voice in comedy.



JAMES DAVIS

James Davis, a seasoned comedian, has appeared on multiple TV shows and is famous for his observational humor and relatable storytelling.



SLINK JOHNSON

Slink Johnson is an established comedian with a knack for connecting with the audience through his relatable anecdotes and humorous take on life's quirks.



DARREN BRAND

Darren Brand is a rising star in the comedy scene, known for his quick wit and charismatic stage presence. He has performed at comedy clubs across the nation and brings his infectious energy to the 2 Loud Crew stage.



VENDOR PACKAGES

Bronze Pack



Stall Space: A dedicated table space.

Promotion: Logo presence on event handouts and flyers.

Tickets: 2 complimentary tickets to the comedy show.

Silver Pack



Stall Space: Premium 10x10 ft booth space near entrance.

Promotion: Logo on event handouts, flyers, and mention in digital promotions.

Tickets: 4 complimentary tickets to the comedy show.

Gold Pack



Stall Space: Prime 10x10 ft vendor room space with prime visibility.

Promotion: Logo presence on all event materials, stage backdrop, and shout-outs during the show.

Tickets: 2 complimentary tickets with VIP seating and backstage access.

Importance of Being a Vendor

Enhanced Brand Visibility:

Aligning with a popular comedy event amplifies your brand's reach, ensuring it's seen by a broad demographic, from locals to tourists.

Networking Opportunities:

Engage with other vendors, artists, and professionals, opening doors for potential collaborations and partnerships.

Boost Sales:

Directly showcase and sell your products or services to attendees, ensuring immediate ROI.

Diversify Client Base:

Comedy shows attract a diverse crowd, allowing vendors to tap into different market segments and possibly even discover new target audiences.

SPONSORSHIP PACKAGE

Platinum Sponsorship Package

Benefits:

- Prime logo placement on all event materials, stage backdrop, and main entry point.
- Mention in all press releases and media communications.
- Exclusive promotional video of your brand played during the intermission.
- Premium 20x20 vendor room for brand promotion.
- 4 VIP tickets to the comedy show.
- Featured sponsor shout-outs at the beginning, intermission, and end of show.
- Logo placement and mention in all email marketing campaigns.

Social Media Distribution:

- Featured post on the 2 Loud Comedy official Facebook, Instagram, Twitter, and LinkedIn pages.
- 3 dedicated brand highlight stories/posts across all platforms leading up to the event.
- Tagging and mentions in all promotional content.

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SPONSORSHIP PACKAGE

Gold Sponsorship Package

Benefits:

- Logo placement on event handouts, flyers, and digital promotions.
- Mention in select press releases.
- 2 VIP tickets to the comedy show.
- Dedicated 10x10 ft booth space for brand promotion.
- Mention at the beginning and end of the show.
- Logo placement in selected email marketing campaigns.

Social Media Distribution:

- Shared post on the 2 Loud Comedy Show's official Facebook, Instagram, and Twitter pages.
- 2 brand highlight stories/posts across all platforms leading up to the event.
- Tagging and mentions in select promotional content.

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SPONSORSHIP PACKAGE

Silver Sponsorship Package

Benefits:

- Logo presence on event handouts and flyers.
- 2 tickets to the comedy show.
- Dedicated 10x10 ft booth space for brand promotion.
- Mention at the end of the show.

Social Media Distribution:

- Mention on the 2 Loud Comedy Show's official Facebook and Instagram pages.
- 1 brand highlight story/post leading up to the event.

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Return on Investment (ROI) for Sponsors:

Enhanced Brand Visibility

Aligning with a popular comedy event guarantees amplified brand exposure, ensuring reach to a broad demographic.

Engaged Audience Interaction

Comedy shows resonate emotionally with attendees. Sponsors can leverage this engagement for brand promotions.

Continuous Brand Exposure

Your brand gains traction not just during the event but through extended promotions before and after.

Networking Opportunities

Connect with other sponsors, industry leaders, and professionals, paving the way for future collaborations.

Direct Sales and Leads

On-site brand promotion opportunities allow for direct consumer interaction, leading to potential sales and leads.

Digital Engagement

The dedicated social media promotions mean sponsors can tap into the event's online followers, further increasing brand exposure.

By sponsoring the 2 Loud Comedy Show, brands get a unique opportunity to connect with a diverse, engaged audience, both offline and online, ensuring maximum ROI.

Exclusive Merchandise & Photo Opportunities

By offering unique merchandise and diverse photo opportunities, the 2 Loud Comedy Show ensures attendees not only enjoy the performances but also leave with tangible memories. The exclusive merchandise acts as a continuous advertisement, while the photo opportunities amplify event engagement and sharing on social media, creating a lasting buzz.

Exclusive Merchandise:

Official Event Merchandise: Custom-designed clothing featuring the 2 Loud Comedy Show logo, date, and unique graphics. Limited-edition variant T-shirts signed by the main performers.

Collector's Edition Posters: High-quality posters showcasing artwork from the event, including signatures of the comedians.

Tote Bags: Eco-friendly tote bags featuring unique event designs, ideal for carrying other merchandise items.

Photo Opportunities:

Red Carpet Entrance: A glam red carpet setup at the entrance, complete with velvet ropes and step-and-repeat banners showcasing sponsors and event branding. Attendees can snap photos as they enter.

Meet & Greet Photos: Opportunities for VIP ticket holders to have photos taken with the comedians post-performance.

360° Photo Booth: A modern 360-degree camera setup that captures attendees from all angles, creating dynamic, shareable content.



WE APPRECIATE YOUR TIME AND CONSIDERATION

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